



**FOR IMMEDIATE RELEASE**

## **CONCORD CROSSROADS UNVEILS NEW LOGO**

DUMFRIES, VA, SEPTEMBER 29, 2014:

CONCORD CROSSROADS, LLC today officially launches the new Concord Crossroads, LLC (C3R) logo. The new logo represents the spirit in which Claude A. Wood created the company 13 years ago. His southern Virginia roots in addition to his innate drive and sense of purpose are what led him to complete a stellar military career focused on Strategic Planning, Force Integration and Protection, retiring with an enviable record of achievement. The new logo speaks to the values of character, commitment, courage and respect that serve as the cornerstone for how C3R operates both internally and externally. “Created in 2004, the previous logo served us well as we grew,” said Claude A Wood, founder and President/CEO of C3R. “The new logo and the new website [coming in October] will help to more keenly define my personal vision for the company of becoming a global leader in the security, intelligence and cyber technology environments.”

### About Us

Concord Crossroads, LLC (C3R) is a Service Disabled Veteran Owned Small Business (SDVOSB) and an SBA Certified 8(a) company. C3R was founded by retired Army Colonel Claude A. Wood with the purpose of providing expert solutions to the federal government in the areas Force Protection and Mission Assurance. C3R is headquartered in Dumfries Virginia and is providing innovative solutions on military installations both CONUS and OCONUS.

*Concord Crossroads (C3R) and the Concord Crossroads (C3R) logo are trademarks or registered trademarks of Concord Crossroads, LLC.*

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